



WEST BENGAL COMPREHENSIVE AREA DEVELOPMENT CORPORATION
(Under Panchayats and Rural Development Department, Government of West Bengal)

Boinchi Project, PO-Boinchi, Dist.-Hooghly,712134
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Success story of RKVY Scheme

1)TITLE	- Empowerment of women in Rural Areas
2) Category	- Animal Husbandry
3) Name of SHG	- Bishnupriya SHG Address:- Vill-Nalbona,Bhatua, PO- Rajhat,Dt-Hooghly Pin-712123
4)Name of Group Leader	- Smt. Anima Puley Mob:9330363971
5) Name of Cashier	- Smt. Rupa Malik Mob:
6) Name of Secretary	-Smt. Shyamali Malik
7)Yr of Group formation	- 05/03/2018
8)Name of Scheme	- Establishment of Goat Farm Ratio(20+2)
Year of sanction	-2018-19
Sanctioned amount	-2,60,000.00
Own contribution	-1,95,000.00
RKVY subsidy	-65,000.00





9) Challenges :

- i) As per golden opportunity a scheme found where the upliftment of poorest members mainly SHG group. The project here made a survey in that area with the help of Block Personnel (ARD) & representative of Gram Panchayet found an energetic female group who are interested to betterment of their life. The project motivated & convinced them about the scheme.
- ii) During survey we found that Bishnupriya SHG of Nalbona, Bhatua, PO- Rajhat, Dt-Hooghly, are very much interested to implement the programme. In this circumstances it is needless to say that as the group was formatted a little month ago, so they have no past experience.
- iii) As per physical inspection and assuming they are energetic & do some work with proper suggestion.

10) Initiative:

As per RKVY norms the group submitted a prayer with the recommendation of Pradhan & Savapati of Panchayet Samity. Then the project personnel mainly A.H section meet with them and vividly discussed about the scheme as well as financial involvement. After that the respective group agreed with the project as per terms & conditions.

The scheme implemented by the group individually involvement of fund after that the contribution done as per inspection of technical person. Then they purchased (20+2) goats as per direct involvement of respective BLDO of Veterinary centre of this project.

The treatment & vaccination of animals done by the respective prani mitras of that area from time to time.

11) Total kid Production:-

Year	No	Buck	Doe
2019-20	22(F-20,M-02)	-	-
2020-21	28	14	10
2021-22	40	22	14
Total	90	36	24

Sale value :- Buck & castrated buck @ Rs 6000X36=Rs 2,16,000/-
Doe Rs 3500X24=Rs 84,000/-

Total Rs 3,00,000/-

Expenditure :-

Cost of Feed & Medicine etc @ Rs 3600/- per month

Avg. cost of feed per year i.e Rs 43,200/-

For 3 yrs @ Rs 43200X 3= Rs 1,29,600/-

Net Profit :-Rs 3,00,000- Rs 1,29,600=Rs 1,70,000/-

12) Impact:- The SHG members prepared the feed by available household items (like straw, paddy husk, grass at tied and vegetable waste).

They have now more expert regarding healthy breeds, diseases, use of vaccines & treatment from ARD department.

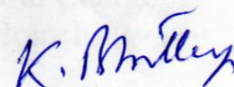
The other financially backward women much interested to implement the goat breeding as per their financial capacity.

13) Lesson learned :-

Continuous guidance & capacity is the main factor of success.

The group members are happy for upliftment of their financial position as they help to their family as small amount for their children.

Yours faithfully



Officer in Charge
WBCADC Boinchi Project

Officer in charge
W, B. C; A. D: C
Boinchi Project